



## The Financial Market Council participates in the 2024 World Investor Week

The Financial Market Council (CMF) is participating, for the fifth consecutive year, in the **World Investor Week (WIW)**, which will take place from October 14 to 20, 2024. This international event, organized under the aegis of the International Organization of Securities Commissions (IOSCO), aims to raise awareness of the importance of investor education and protection.

The 2024 edition of the campaign will focus on key themes such as **technology and digital finance, crypto-assets, and sustainable finance**. These topics reflect the latest trends in the international financial markets and emphasize the need to strengthen investors' financial literacy to keep up with these innovations.

The CMF's decision to participate once again in this global event demonstrates its renewed commitment to promoting financial initiatives and protecting savers. It also strengthens cooperation, in this particular field with other IOSCO member regulators.

As part of this event, the CMF will, as it has done in previous years, host presentations for students from various Tunisian universities. These sessions aim to deepen their understanding of financial markets, investment products, and the role and methodology of the national financial regulator. By doing so, the CMF seeks to contribute to the development of a new generation of well-informed investors while promoting a stronger financial culture across the country.